## January Promotions



Start and end date: 1 January 2025 - 31 January 2025

## How do our promotions benefit you?

All our promotions are sourced directly from good quality, reputable suppliers on our frameworks to deliver you the best savings in a safe and compliant form.



**Meet the brands:** This January, we are excited to offer you a great range of promotions from Nestle, Knorr, Silver Spoon and Walkers.

Nestlé is home to an extended range of brands from global icons to local favourites, offering foods and beverages like KitKat, Aero and more.

As part of the Unilever brands, Knorr bring flavour to everyday favourites with a range of stocks, soups, seasonings and pastas.

Silver Spoon is inspiring Britain to create more moments of baking joy. From caster sugar for the fluffiest sponges, and icing sugar for delicious decorating.

Walkers create a range of crisps, from classic to baked and ridged to sensations.

## A note from the experts: Culinary and Dietetics

Walkers baked crisps are a lighter snack choice, containing around 98–110 kcal per 25g pack with 70% less fat than traditional crisps, making them suitable for those monitoring calorie and fat intake. Each serving offers 16–18g of carbohydrates for energy, along with a small amount of dietary fibre (1.5–2g) to support digestion. They have reduced saturated fat and sodium levels, promoting heart health when enjoyed in moderation. Walkers baked crisps are made without artificial colours or preservatives, therefore, align with cleaner eating preferences and providing a balanced snack option.



NPC	Product with link to Catalogue	Savings Against Normal Price (%)
ADT771	Kit Kat 4 Finger 41.5g	8%
ADL042	Soup mix Chicken soup 1 x 200ptn	5%
ADL043	Soup mix Leek and potato soup 1 x 200ptn	5%
ADL047	Soup mix Thick veg soup 1 x 200ptn	5%
ADL044	Soup mix Minestrone soup 1 x 200ptn	5%
AWM405	Sugar Granulated 1kg	5%
ADT681	Salt and Vinegar Baked Crisps	10%
ADT688	Cheese and Onion Baked Crisps	10%
ADT689	Ready Salted Baked Crisps	10%

View our online catalogue here